

Miena's Irish Handmade Nougat



Sustainability Programme
GOLD MEMBER
2020



Miena's Irish Handmade Nougat was established by owner Willemien Rust in 2012 in the Glen of Imaal in Co. Wicklow. Inspired

by a 'Start Your Own Business' course through the Wicklow Enterprise Board, Miena's nougat is produced in a specially designed kitchen where all products are individually wrapped for added care and attention.

The company adds nothing artificial to its multi-award winning nougat which is inspired by timeless recipes, with a fusion of South African, Irish and continental influences.

Exemplary Performance Target Areas

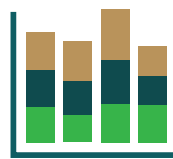
Minimum Origin Green Targets Required Annually = 4

Raw Material Sourcing	Supplier Certification	
	Primary Producer Sustainability	
	Packaging	
Manufacturing Process	Water	
	Waste	
	Energy/Emissions	★
	Biodiversity	
Social Sustainability	Employee Wellbeing	
	Community Engagement	★
	Health & Nutrition	
	Diversity & Inclusion	

Spotlight Target Area: Energy



Miena's became a member of Origin Green in 2017 and established a 5 year sustainability plan with clear timelines and targets. The company works from the principle that operating as efficiently as possible and implementing robust environmental standards will have a positive impact upon the company's bottom line. Miena's utilises limited ingredients within production and orders in bulk through careful planning to reduce unnecessary waste.



Throughout 2019, the company reflected a strong performance, excelling in particular across the target areas of energy and community engagement.

Careful Monitoring for Great Results

Within the energy target area, the company set an ambitious target of reducing overall energy usage per unit by 20% over a five year period. While the business continues to grow, energy usage is carefully monitored day-to-day within the company. This is reflected in the fact that Miena's has already surpassed its five year energy target 12 months ahead of schedule.



The company will continue to adopt and implement sound energy management practices with the aim of further reductions and cost savings over the remainder of its sustainability plan.

“ Making nougat from home with people who's company I enjoy, means I'm never working, I am just doing what I love. ”

Willemien Rusk, CEO